



European
**Life After
Stroke**
Forum

ELASF toolkit guide

October 2023

ELASF vision

To be ***the*** European event with a focus on Life After Stroke.

To stimulate increased research, facilitate sharing of best practice and establish treatment guidelines and standards.

To ultimately result in European national stroke plans that include life after stroke guidance to meet the needs of those affected by stroke.

ELASF audiences

ELASF 2024 is for everyone who has an interest in life after stroke. The event was designed to unite people from diverse backgrounds to share insights, discuss the latest research, and explore best practices in the often under-researched journey beyond stroke:

Professionals

- Researchers
- Scientists
- Medical professionals
- Health policymakers
- Advocacy or support groups

People with lived experience

- Stroke survivors
- Carers of stroke survivors

Toolkit contents

Logo graphics

Teams / Zoom graphic

Copy for website / newsletter

Email signature graphic

Social media copy

Twitter graphics

Facebook graphics

LinkedIn graphics

Logo graphics



On white background:
ELASFwhite.png



On purple background
ELASFpurple.png

Teams / Zoom background

How to use with Teams:

1. Save image on your computer
2. Open Microsoft Teams
3. Open settings, select Devices and search for the camera section. Click on the background settings option.
4. Scroll down to the "Custom" section.
5. Click on the "+" (plus) icon or the "Add new" button, depending on the Teams version
6. Find and select the image you saved earlier
7. The selected image should now appear in the "Custom" section of the background options.
8. Click on the image to preview it.
9. If you're happy with the preview, click "Apply" or "Save" to set it as your background image.
10. PLEASE NOTE – It may look different on your screen compared to how it will look to others who are seeing it



Downloadable graphic:

ELASF 2024 Teams Background 1920x1080.png

Copy for website / newsletter

European Life After Stroke Forum (ELASF): 11-12 March 2024

Stroke survivors, caregivers, healthcare professionals, researchers, advocates – ELASF 2024 is for everyone who has a stake in life after stroke. This event unites people from diverse backgrounds to share insights, discuss the latest research, and explore best practices in the often under-researched journey beyond stroke.

Registration Now Open!

The ELASF 2024 website is live, and you can secure your spot right now. Simply click on the link below to register:

[👉 ELASF 2024 Registration 👈](#)

A draft programme is being developed

While the final program is in the development, here's a sneak peek at some of the topics that will be covered at the event:

1. **What does a 'good' life after stroke look like?**
2. **Reducing your risk of another stroke**
3. **Practical tips to promote mental health**
4. **Specific topics: managing fatigue and visual problems after stroke**

Call for Abstracts: Share Your Expertise

ELASF 2024 is your opportunity to contribute to this research space. We're actively seeking abstracts in two categories:

1. **Scientific Abstracts** - Share your stroke-related research, whether it's ongoing or completed, and connect with fellow attendees.
2. **Services Abstracts** - Have you developed innovative practices in life after stroke? Showcase your experiences and inspire others with your ideas.

Submission Deadline: November 2, 2023

Click on the link below to submit your abstract:

[👉 Abstract submission 👈](#)

Email signature

How to use with Microsoft Outlook:

Open a new Email

Select Signature > Manage signatures

In the Select signature to edit box, choose the signature you want to add a logo or image to

Locate image file and select Insert

To resize the image, right-click the image, then choose picture



Downloadable graphic:

ELASF signature 1200x300.png

Social media copy

Event

📣 @Stroke Alliance for Europe's second in-person European Life After Stroke Forum website is now live: <https://bit.ly/3dnUu7n>

Register here 📄 <https://bit.ly/45PuA5b>

Submit abstracts here 📄 <https://bit.ly/3Ma1vK5>

See you in Dublin 📍 on the 11-12 March 2024!

#LifeAfterStroke #elasf2024
#StrokeAllianceForEurope

Abstracts

@Stroke Alliance For Europe's second in-person European Life After Stroke Forum in Dublin 2024 are calling for abstracts 📄 <https://bit.ly/3Ma1vK5>

Submit your abstracts soon – the deadline is 2nd November 2023!

#StrokeResearch
#LifeAfterStroke #elasf2024
#StrokeAllianceForEurope

Registration

📣 @StrokeEurope's second in-person European Life After Stroke Forum event registration is now open 📄 <https://bit.ly/45PuA5b>

#LifeAfterStroke #elasf2024
#StrokeAllianceForEurope
#StrokeResearch

Tag us in your post:



@Stroke Alliance For Europe



@Stroke Alliance For Europe



@StrokeEurope

Social media – X / Twitter

Event



Downloadable graphic:

ELASF 2024 Launch Twitter 900x450.png

Abstracts



Downloadable graphic:

ELASF 2024 Abstracts Twitter 900x450.png

Registration



Downloadable graphic:

ELASF 2024 Registration Twitter 900x450.png

Social media – Facebook

Event



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ELASF 2024 Launch Facebook 1200x628.png

Abstracts



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ELASF 2024 Abstracts Facebook 1200x628.png

Registration



Downloadable graphic:

ELASF 2024 Registration Facebook 1200x628.png

Social media – LinkedIn

Event



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Abstracts



Downloadable graphic:

ELASF 2024 Abstracts LinkedIn 1350x440.png

Registration



Downloadable graphic:

ELASF 2024 Registration LinkedIn 1350x440.png

Campaign hashtags

Priority hashtags

#LifeAfterStroke

#elasf2024

#StrokeAllianceForEurope

Secondary hashtags

#StrokeResearch

#strokecare

#strokerehabilitation

Bitly for linking

ELASF 2024 website: <https://bit.ly/3dnUu7n>

ELASF 2024 registration: <https://bit.ly/45PuA5b>

ELASF 2024 abstract submission: <https://bit.ly/3Ma1vK5>

Join ELASF newsletter: <https://bit.ly/453aqDH>

2023 event slides: <https://bit.ly/3CX36gZ>

2023 abstract book: <https://bit.ly/3JAE5ft>

Stroke survivors stories: <https://bit.ly/46uMkDx>

A life saving is a life worth living presentation: <https://bit.ly/3RBX4er>

The importance of focusing on life after stroke: <https://bit.ly/44ZoVbS>

ELASF contact

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