

European
**Life After
Stroke**
Forum

2027 promo toolkit guide

8-9
March
2027

Hosted by

SAFE

STROKE ALLIANCE FOR EUROPE



European Life After Stroke Forum

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About Stroke Alliance for Europe

Stroke is a leading cause of death and adult disability in Europe, impacting stroke survivors and their support networks across many aspects of their lives. With 1.5 million cases in 2017, projected to reach 12 million by 2040, the costs to society could soar from €60 billion to €86 billion without targeted investment. Urgent action is needed to address preventability, unmet survivor needs and the lack of comprehensive national plans and support networks.

The Stroke Alliance for Europe (SAFE) is a non-profit organisation representing stroke support organisations (SSOs) across Europe. We bring together the collective voice of stroke through our network of 37 members in 31 countries. As the only European umbrella organisation dedicated to SSOs, we work to reduce the scale and impact of stroke by leading policy and advocacy efforts at the European level, addressing the entire stroke care pathway through coordinated campaigns, education, research and awareness initiatives.

About the European Life After Stroke Forum

The impact of a stroke is devastating, leaving those affected to navigate years of cognitive, communication, relationship, financial and health challenges with insufficient support. Current research and resources primarily focus on stroke prevention and early treatment and rehabilitation, neglecting the longer-term needs of survivors. Research into life after stroke is crucial, as highlighted in the Stroke Action Plan for Europe 2018-2030.

Our vision is to unite stroke voices from across Europe to collectively reduce the burden of life after stroke. It is our goal to provide a unique platform where healthcare professionals, researchers, policymakers, stroke support organisations and those affected by stroke can come together to share knowledge, exchange ideas, network and drive real change.

The fifth ELASF in Kraków will feature a programme spanning the latest research, best practice and innovative service development, with the voices of people with lived experience woven throughout. With this mix of knowledge and real-life stories, we want to inspire and motivate our attendees, and ultimately empower them to make impactful changes in their countries. Together, we will drive the improvement of life after stroke care and support across Europe forward.

Our campaign hashtags

Please help us increase visibility of life after stroke on social channels by using our hashtags.

Primary hastags

#LifeAfterStroke

#ELASF2027

#StrokeResearch

#StrokeBestPractice

#StrokeLivedExperience

Secondary hashtags

#StrokeCare

#StrokeRehabilitation

Newsletter / news copy

The fifth in-person European Life After Stroke Forum will take place in Kraków, Poland on 8-9 March 2027.

The Forum is a unique event bringing together healthcare professionals, researchers, policymakers and those affected by stroke to network, share knowledge and advance the issues of life after stroke.

The 2027 programme will span the latest research, best practice and shared insights, with the voices of people with lived experience at its heart.

For more information: [**www.elasf.org**](http://www.elasf.org)

Social content

Please tag us in your posts

LinkedIn: @Stroke Alliance for Europe (SAFE)

X: @StrokeEurope

Facebook: @Stroke Alliance for Europe

BlueSky: @strokeeurope.bsky.social

Please use our [campaign hashtags](#)

Abstract deadlines:

Lived experience: 24 August 12.00 CET

Scientific and service development: 28 September midnight CET

LinkedIn / Facebook

Theme: Venue / abstracts



📣 Save the date! The fifth European Life After Stroke Forum will take place in Kraków 🇵🇱 on the 8-9 March 2027.

Abstract submissions are now open 🖱️ <https://linkly.link/2kLc9>

See you in Kraków!

European Life After Stroke Forum

X / BlueSky

📣 The 5th #ELASF is happening in Kraków 🇵🇱 on 8-9 March 2027.
Abstract submissions are open 🖱️ <https://linkly.link/2kLc9>

LinkedIn / Facebook

Theme: Abstracts incl Lived Experience
(until lived experience close on **24 August 2026**)



📣 #ELASF2027 in Kraków provides an opportunity to contribute to this important research space. We are actively seeking abstracts in three categories:

1. Scientific – for completed or ongoing research focussed on life after stroke.
2. Service development – for innovative service developments in life after stroke that could benefit others.
3. Lived experience – for people who have experienced a stroke or those who have supported a loved one through it, to share their experiences in creating change.

More information 🖱️ <https://linkly.link/2kLc9>

European Life After Stroke Forum

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📣 We are seeking abstracts for #ELASF2027 in three categories:

1. Science
2. Service development
3. Lived experience

More information 🖱️ <https://linkly.link/2kLc9>

LinkedIn / Facebook

Theme: Registrations



📣 Registration is now open for #ELASF2027 – the 5th in-person European Life After Stroke Forum in Kraków, 8-9 March 2027!

This unique event brings together stroke survivors, caregivers, healthcare professionals, researchers, and advocates to explore:

- 🧠 The latest research
- 💡 Best practices in care
- 🤝 Shared lived experiences

Register now to join the biggest life after stroke community 🖱️ <https://linkly.link/2kLhI>

European Life After Stroke Forum

X / BlueSky

📣 Registration is open for #ELASF2027 in Kraków on the 8-9 March. For anyone interested in life after stroke, survivors, caregivers, professionals and advocates, join us to be part of the biggest life after stroke community. Register now 🖱️ <https://linkly.link/2kLhl>

Social content - continued

Attendance (animation)



 I am going to #ELASF2027.

I am looking forward to a Forum with the latest research and best practice and connecting with healthcare professionals, researchers, policymakers and those affected by stroke. See you in Kraków!

 <https://linkly.link/2jUw8>

Speaking (animation)



 I am speaking at #ELASF2027.

I am looking forward to 1.5 days filled with the latest research and best practice and connecting with healthcare professionals, researchers, policymakers and those affected by stroke. See you in Kraków!

 <https://linkly.link/2jUw8>

European Life After Stroke Forum

PowerPoint slides

Abstracts

European
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KRAKÓW

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ABSTRACT SUBMISSIONS NOW OPEN

- For anyone with an interest in life after stroke – latest research, best practice and shared insights
- Stroke survivors, caregivers, healthcare professionals, researchers and advocates

#lifeafterstroke

Registrations

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- For anyone with an interest in life after stroke – latest research, best practice and shared insights
- Stroke survivors, caregivers, healthcare professionals, researchers and advocates
- **REGISTRATIONS NOW OPEN**

#lifeafterstroke

Teams meeting graphic



How to use with Teams:

1. Save the image on your computer
2. Open Microsoft Teams
3. Open settings, select Devices and search for the camera section. Click on the background settings option
4. Scroll down to the “Custom” section
5. Click on the “+” (plus) icon or the “Add new” button, depending on the Teams version
6. Find and select the image you saved earlier
7. The selected image should now appear in the “Custom” section of the background options
8. Click on the image to preview it
9. If you’re happy with the preview, click “Apply” or “Save” to set it as your background image

PLEASE NOTE – It may look different on your screen compared how it will look to others who are seeing it.

European Life After Stroke Forum

E-mail signature



How to use with Microsoft Outlook:

Open a new e-mail

Select Signature > Manage signatures

In the Select signature to edit box, choose the signature you want to add a logo or image to

Locate image file and select Insert

To resize the image, right-click the image, then choose picture

**For any questions or
specific requirements,
please contact**

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